

First International Exhibition for Wine and Spirits in Ukraine

# WINE & SPIRITS

Where producers  
and distributors  
connect

**23-25 October 2018**

IEC, Kiev



[WINEANDSPIRITS.COM.UA](http://WINEANDSPIRITS.COM.UA)



The main professional event for wine and spirits in Eastern Europe and the one and only international exhibition in Ukraine.

The meeting point for wine, spirits and beer producers from all over the world with distributors and representatives of retail and restaurant business from Ukraine and other countries.

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Wine&Spirits Ukraine 2018 will be held alongside with the leading international exhibition of food and beverages WorldFood Ukraine!



Supported by

Association of Sommelier of Ukraine

Association de la Sommellerie Internationale



General Media Partner



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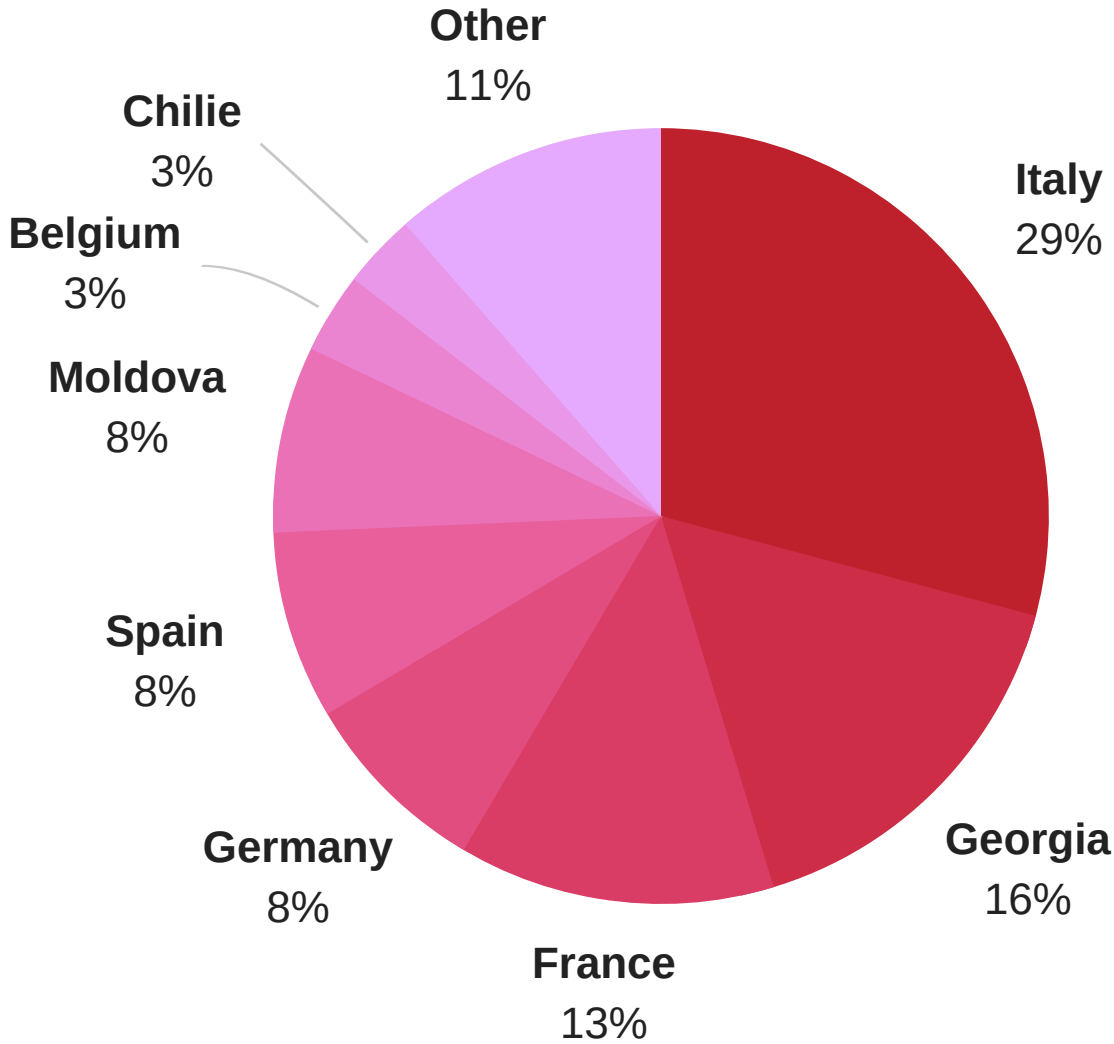
# WHY UKRAINE?

Ukraine is a huge consumers market – more than 35 000 000 people who spent 4 BLN EUR for wine and spirits last year.

In 2017 Ukraine imported 47 mln liters of wine for a total value - 105 mln euro

More then a quarter - €30.5 mln came from Italy.  
Next is Georgia – €17mln and France €14 mln.

Also in 2017, 45 million liters of spirits were imported for a total cost of 182 million euros





## WHO EXHIBITS

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- International & Ukrainian wine, spirits and beer manufacturers.
- Producers of Equipment and Technologies for Winemaking
- Craft producers

## WHO VISITS

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- Top Ukrainian and International Sommeliers
- Key players of World Retail business
- Importers&Distributors from all Ukraine regions and abroad
- Ukrainian Retail and HoReCa representatives

# BUSINESS PROGRAMME

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- International Wine&Spirits Awards
- International Wine&Spirits Design Awards
- The International Export Forum
- Retail Center
- Craft Platform
- Retail Conference
- Training seminar for winemakers
- School for Sommelier
- Barmen school
- Conferences and seminars for industry professionals



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## INTERNATIONAL WINE&SPIRITS AWARDS

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A prestigious international competition for wines and spirits from all around the world. The aim of the competition is to promote wine and spirits quality and boost the sales of the wines and sparkling wines entered.

An international jury delivers an independent, neutral and expert verdict on the wines, thereby guaranteeing that the competition is both fair and professional.

Supported by Association of Sommeliers of Ukraine.

The Competition runs a structured and rigorous two-stage judging process, first using the 'double blind' judging method, meaning samples are presented in flights of numbered glasses to avoid the possibility of judges being influenced by the shape, weight, packaging or crest of a particular bottle.

# INTERNATIONAL WINE&SPIRITS AWARDS



## PRODUCT CATEGORIES

- Still Wines
- Sparkling Wines
- Spirits

All samples of the contest are evaluated on a **100-point system.**

**Appearance:** lumpidity, sight

**Aroma:** intensity, quality

**Taste sensations:** intensity, quality,persistence

**General impression**

## AWARDS



>95



90-94



85-89



80-84

70 – 79 - Good but not worthy of an award

50 – 69 - Adequate

Below 50 - Faulty



# INTERNATIONAL WINE&SPIRITS AWARDS JUDGES

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## IVAN BACHURIN

Chairman of the Judicial Commission  
President of Association of Sommelier of Ukraine  
The Best Sommelier of Ukraine 2009  
Moët Hennessy brand-ambassador in the CIS countries



## RAIMONDS TOMSON

The Best Sommelier of Europe and Africa 2017  
Head sommelier of Vincents restaurant in Riga, Latvia



## IVAN PERCHEKLI

The Best Sommelier of Ukraine 2017  
Sommelier of Prague Restaurant, Kiev

**And the total number of jugdes is about 100 top sommeliers and wine industry professionals of Ukraine and Europe!**



## RETAIL CENTER

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The meeting point for exhibitors with representatives of retail and restaurant business from Ukraine and abroad.

It lets participants to promote their products directly to the Ukrainian and International retail chains.



## BUYER PROGRAM

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Buyer program is a service for visitors, which was created to facilitate the search for the right suppliers and products at the exhibition. It enables visitors and exhibitors to make appointments to meet each other at the exhibition in advance. Meetings will be held during 3 days of the exhibition.



# WINE & SPIRITS

## CONTACT US

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WELCOME TO KIEV ON 23-25 OCTOBER 2018!